EDGE is the leading digital source for national and local LGBT news and entertainment. EDGE provides the unique opportunity to reach millions of LGBT readers daily, through the EDGE web network and mobile devices. Our seasoned editorial team delivers the highest quality reporting and features on a daily basis, so content is always fresh and always relevant to the LGBT community. Our diverse channels include entertainment, news, arts, health, style, travel, automotive, nightlife, finance, business and technology; providing you with the ability to surround your campaigns with content that supports your messaging.

URLs

**EDGE National** :: edgemedianetwork.com
- Atlanta GA :: edgeatlanta.com
- Atlantic City NJ :: edgeatlanticcity.com
- Austin TX :: edgeaustin.com
- Baltimore MD :: edgebaltimore.com
- Boston MA :: edgeboston.com
- Buffalo NY :: edgebuffalo.com
- Charlotte NC :: edgecharlotte.com
- Chicago IL :: edgechicago.com
- Cleveland OH :: edgecleveland.com
- Columbus OH :: edgecolumbus.com
- Dallas TX :: edgedallas.com
- Denver CO :: edgedenver.com
- Detroit MI :: edgedetroit.com
- Fire Island NY :: edgefireisland.com
- Ft. Lauderdale FL :: edgeftlauderdale.com
- Houston TX :: edgehouston.com
- Hudson Valley NY :: edgehudsonvalley.com
- Indianapolis IN :: edgeindianapolis.com
- Key West FL :: edgekeywest.com
- Las Vegas NV :: edgelasvegas.com
- Los Angeles CA :: edgelosangeles.com
- Miami FL :: edgemiami.com
- Minneapolis - St. Paul MN :: edgetwincities.com
- Nashville TN :: edgenashville.com
- New Orleans LA :: edgeneworleans.com
- New York NY :: edgenewyork.com
- Orlando FL :: edgeorlando.com
- Palm Springs CA :: edgepalmSprings.com
- Philadelphia PA :: edgephiladelphia.com
- Phoenix AZ :: edgedenver.com
- Pittsburgh PA :: edgепittsburgh.com
- Portland OR :: edgeportland.com
- Providence RI :: edgепrovidence.com
- Provincetown MA :: edgeptown.com
- Sacramento CA :: edgesacramento.com
- San Diego CA :: edgesanDiego.com
- San Francisco CA :: edgesanfrancisco.com
- Seattle WA :: edgeseattle.com
- Washington DC :: edgewashington.com

**AUDIENCES / DEMOGRAPHICS**

- Adults 18-24: 14%
- Adults 25-34: 26%
- Adults 35-44: 30%
- HHI $50-100k: 40%
- HHI $100k+: 20%

64% of EDGE readers said their top purchase over the past 12 months was for entertainment (concerts, plays, performing arts, etc.)

EDGE readers have a passion for the arts, quality entertainment, and a keen eye for fashion and design. They are truly trendsetters, always on the cutting edge of technology and seeking out the newest devices and innovations. Our readers place a high value on diversity, keep an open mind when it comes to cultural differences, and are fierce supporters of equality.

**MARKETS WITH STRONGEST REACH**

- National, Boston, NYC, San Francisco, Los Angeles, Philadelphia, Washington
- Can target down to DMA or Zip

**OTHER OFFERINGS**

- Mobile, Dedicated Email Blasts, Newsletters, Tablet, Editorial, Promotional Giveaways, Custom Content Integration

**AVERAGE CTR**

- 0.15%

**MINIMUM SPENDS**

- None

**LEAD TIME**

- 24 Hours

**ARTWORK SIZES**

- Wide Rectangle: 300 x 250
- Leaderboard: 728 x 90
- Large Rectangle: 300 x 600
- Newsletter Wide Rectangle: 300 x 250
- Newsletter Leaderboard: 728 x 90
- Section Sponsorship: 300 x 150
- Eblast: 600 x 850
- Mobile: 320 x 50

Advertising Sales: 617-422-0707 • sales@edgemedianetwork.com